

Vendor Risk Management Summit

June 7, 2023



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Introduction Health 3rd Party Trust Initiative



John Houston, J.D.
VP, Information Security and Privacy
Founding Member, Provider Third Party Risk Initiative
Founding Member, Health 3rd Party Trust Initiative

Why We're Here

Third Party Cyber Risk Management is BROKEN!

We're here to identify efficient and effective approaches to reduce risk in the healthcare industry's third-party ecosystem.



Credible assurances | Efficient workflows | Ecosystem-wide standards



We Have a Serious Problem

55%

of healthcare organizations experienced a third-party breach in the past year¹

 $\underline{\text{1. HIPPA https://www.hipaajournal.com/55-of-healthcare-organizations-suffered-a-third-party-data-breach-in-the-past-year/}$

\$10.1M

is the average cost of a healthcare data breach²

2. https://www.ibm.com/reports/data-breach

90%

of the largest healthcare breaches in 2022 were tied to vendors³

3. https://www.scmagazine.com/feature/breach/most-of-the-10-largest-healthcaredata-breaches-in-2022-are-tied-to-vendors \$23.7B

is the healthcare industry's average spending on vendor risk management per year⁴

4. https://www.healthcarefinancenews.com/news/third-party-risk-costs-healthcare-industry-237-billion-year-report-finds



Health3PT - Where We Started → Where We're Going



Health3PT is the next generation of the Provider Third-Party Risk Management Initiative, founded in 2018.



The original council was integral in defining SOPs and best practices for vendors, including:

- Methodology for assessing vendor risk
- Templates for communications with vendors
- Common legal language on assurance requirements for contracts



Health3PT builds upon the mission of the original council while expanding beyond providers to include other key stakeholders.



Our goal is to find innovative approaches to addressing third-party risk by bringing the best minds together in one dedicated time and space.



The Council for the Health3PT Initiative

20

Leading Organizations
Committed to Council Initiative

100+

New Participating Organizations in Health3PT Initiative

Patricia Yarabinetz, AmeriHealth Caritas
Cindy Shuna, Amerisource Bergen
Rick Kratz, Amerisource Bergen
Glen Braden, Attest Health Care Advisors
Shenny Sheth, Centura Health
Natalie Henderson, CVS
Eric Sinclair, Evolent Health
Brad Carvellas, Guthrie
Matthew Webb, HCA Healthcare
Brenda Callaway, Health Care Service Corporation (HCSC)
John Chow, Healthix
Jeff Lockwood, HealthStream
Karin Balsley, HealthStream

Heather Ryan, Highmark BCBS

Joe Dylewski, Humana
Dr. Omar Sangurima, Memorial Sloan Kettering Cancer Center
Purvik Shah, Memorial Sloan Kettering Cancer Center
Walsy Saez-Aguirre, Memorial Sloan Kettering Cancer Center
Monique Hart, Piedmont Healthcare
Dr. Adrian Mayers, Premera Blue Cross
Joel Seymour, Premera Blue Cross
Brian Cayer, Tufts Medicine
Alan Labianca-Campbell, Tufts Medicine
John Houston, UPMC
Ryan George, UPMC
Alex Zhivov, Virtual Health
Bhavesh Merai, Walgreens



TPRM is Broken

In more ways than one. Here are some of the things we have heard from clients.













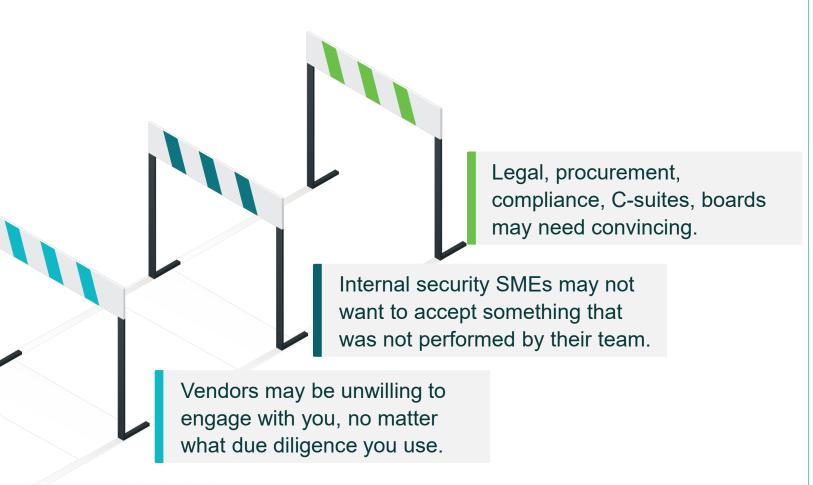


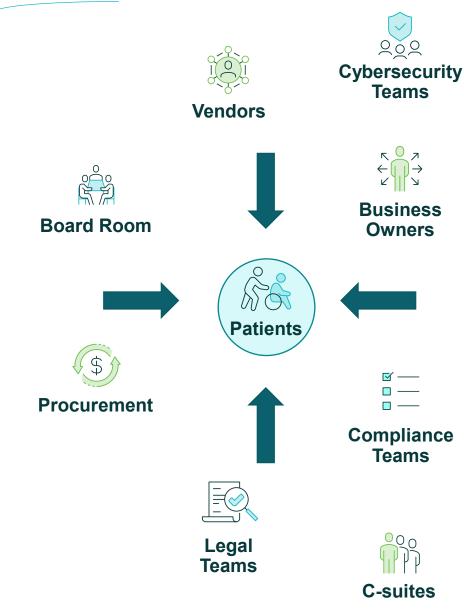






Many Stakeholders, Many Obstacles







What's Wrong with the Current Process?

Health3PT Survey: Preliminary Results

Covered Entities (Relying Parties)

- Getting vendors to respond
- Not receiving transparent assurances that satisfy the request the first time
- Handling a high volume of assessments
- Turnaround time takes too long
- Getting vendors to address deficiencies

82% Process is inefficient 62% Process is ineffective

Business Associates (Vendors/Suppliers)

- Variability of questionnaires
- Ability to provide quality responses
- Customers not accepting validated assurances in lieu of questionnaires

81% Process is inefficient 72% Process is ineffective



Key Actions to Make the Process More Efficient and Effective

Health3PT Survey: Preliminary Results

Covered Entities

- Creating norms around inherent risk and vendor tiering
- Standardized, validated assessments over questionnaires
- Receiving assessment results from vendors electronically
- Continuous monitoring and remediation reporting

Business Associates

- Collaborative approach to providing assurances based on inherent risk
- Standardized, validated assessments over questionnaires
- Sharing assessment results electronically with their customers



TPRM is a Huge Problem

Here are the principles that guide Health3PT.



Incremental progress is important.



True partnerships with vendors are key.



Collaboration and standardization move us forward.



Some compromise will be necessary to make progress.



Health3PT is Already Making Progress

- Recommended Practices mapped to solutions to start removing the pain, waste and risk - starting today
- Council is committed to implementation and execution of these best practices
 - Recommended contract language that supports the risk and represents both sides of the transaction
 - Proper use of risk tiering
 - Use of standardized assurances that are accepted and encouraged by the Council - HITRUST® e1 - i1 - r2 assessments and eliminate redundant questionnaires
- Over 140 leading organizations are engaged in the Initiative we all need to work together to adopt these practices for the benefit of all



Panel Discussion #1
TPRM Through the Lens
of Relying Parties

TPRM Panel Discussion - Through the Lens of Relying Parties that Rely on Cyber Assurances from Vendors



Facilitator
Matthew Webb, AVP –
Product Security; Chief Product
Security Officer





Brenda Callaway, Divisional VP, Operations Performance Management





Dr. Omar Sangurima, Principal Technical Program Manager Security Governance, Risk, & Program Management department





Justin Heyl, Director, Enterprise Cybersecurity Risk Management





10 Minute Break

Provide your feedback now:

- 1. Go to Health3PT.org
- 2. Take the TPRM Survey



Join Us

Events

Take the survey

Panel Discussion #2
TPRM through the Lens of
Business Associates, Suppliers,
Vendor Organizations

TPRM Panel Discussion - Through the Lens of Business Associates / Suppliers / Vendor Organizations



Facilitator
Matthew Webb, AVP Pro
duct Security; Chief
Product Security Officer





David Houlding, Director, Global Healthcare Business Strategy, Health & Life Sciences





Glen Braden, Principal and CFO/ CIO



Pamela Nigro, VP, Security Chair, Board of Directors, ISACA







Panel #3
TPRM – A Better Way
Forward



TPRM Panel Discussion - A Better Way Forward



Facilitator
Matthew Webb, AVP –
Product Security, Chief Product
Security Officer





John Houston, VP, Information Security and Privacy





Brenda Callaway, Divisional VP Operations Performance Management





Britton Burton, Senior Director of Product Strategy





Jeremy Huval, Chief Innovation Officer





Health3PT Accomplishments

- Have united cyber leaders in healthcare to address critical challenges of vendor cyber risk
- Developed a Health3PT Health Industry Recommended Practices for Cyber Risk
- Finalizing the Health3PT Recommended Practices Implementation Guide
 - 1. Concise contract language tying financial terms to a vendor's transparency, assurance and collaboration on security matters
 - 2. Risk tiering strategy that drives frequency of reviews, extent of due diligence and urgency of remediation
 - 3. Appropriate, reliable, and consistent assurance of the vendor's security capabilities
 - 4. Follow-up through to closure of identified gaps and CAPS
 - 5. Recurring updates of assurance of the vendor's security capabilities
 - 6. Metrics and reporting on organization-wide vendor risks
- Working with CORL Technologies and HITRUST to enable the Initiative and Recommended Practices



How to Get Started

- Join the Health3PT Initiative
- Express your opinions in the Health3PT TPRM Survey
- Promote your organization's HITRUST Certification on the Health3PT Vendor Directory
- Adopt the Health3PT Initiative Recommended Practices
 - Relying Parties If your vendor provides you with a validated assessment such as a HITRUST Certification, then eliminate the redundant surveys and questionnaires
 - Vendors Start today by leveraging the HITRUST traversable assessment portfolio e1, i1, and r2
 - Relying Parties and Vendors can leverage CORL Technologies' CORLcleared™ platform that will enable much of the Health3PT Recommended Practices and integrates the HITRUST Assessments
- Formation of key committees Standards, Education, Events, Membership
- Look for the next Health3PT Summit in October



Q&A



Thank you



